

High Impact Entrepreneurship & Development: The MENA Opportunity CEPP's Gold Executive Education Summer 2011 Program Schedule

DAY 1: GEDI Introduction	DAY 2: GEDI Pillars & Cases	DAY 3: MENA Region Cases	DAY 4: MENA Specific Issues	DAY 5: MENA Policy Issues
9:00 – 10:00 Official welcome GMU President A. Merton GMU Vice President R. Stough GMU Dean E. Rhodes GMU Prof. Z. Acs & Program Outline	9:00 – 10:00 GEDI: Sub index 1 Attitudes Case 1: US vs Iran Prof. Z. Acs R. Aidis Prof. E. Autio D. Miller	9:00 – 10:00 GEDI: MENA Region Cases: Saudi Arabia , UAE Egypt, Syria Prof. Z. Acs	9:00 – 10:00 Women and Technology (STEM): Middle East and US C. McNeely	9:00 – 10:00 GEDI: Public policy, rankings & best practices L. Stevenson
Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break
10:15 – 11:00 Group Introductions and Program Outline	10:15 - 11:15 GEDI: Sub Index 2 Activity Case 2: Saudi Arabia vs UK Prof. Z. Acs & team	10:15 - 12:15 GEDI: MENA Region Cases: Small Discussion Small Group Prof. Z. Acs R. Aidis Prof. E. Autio D. Miller	10:15 - 11:15 GEDI: Destructive Entrepreneurship and Post Conflict S. Desai	10:15 - 10:45 GEDI: Policy implications & applications L. Stevenson
11: 00 – 12:30 GEDI: Introduction Entrepreneurship & Economic Development Prof. Z. Acs	11:15-12:15 GEDI: Sub Index 3 Aspirations Case 3: China vs Egypt Prof. Z. Acs & team		11:15-12:15 Patents in the MENA countries R. Litman	10:45 – 12:30 GEDI: Small Group Discussion S. Desai L. Stevenson R. Aidis D. Miller
12:45 – 2:15: Lunch speaker: Prof. J. Goldstone <i>The Middle East in 2050</i>	12:30 – 2:00 Lunch speaker Ambassador T. Miller <i>Economic Freedom & Entrepreneurship</i>	12:30 – 2:00 Lunch speaker (tba)	12:30 – 2:00 Lunch Speaker S. Koltai US Department of State <i>Entrepreneurship & Policy</i>	12:45 – 2:00 Farewell Lunch with Prof. Acs & team
2:30 - 3:45 GEDI: Methodology Pillars and variables Prof. Z. Acs	2:15 - 3:15pm GEDI: Cases Small group discussions Prof. Z. Acs & team	2:00 – 8:30pm Free Time	2:15 – 8:30pm Host led excursion	2:15 - 3:00pm Closing ceremony & awarding of Certificates GMU Dean E. Rhodes
Coffee Break				
4:00 – 5:00 GEDI: Small group discussions R. Aidis Prof. E. Autio D. Miller	3:15 – 8:30pm Host Led Excursion			
5:30 – 6:30 Tour GMU Campus				
7:00 – 8:30pm Welcome Reception & Dinner Speaker (tba)				

Note: Sessions will be adapted to meet prayer time requirements